

A Gateway to Top University

That 1 skill world's top 100 universities
look for that....

90% of the students are unaware of



By Navya Mehta
Top Universities Admissions Expert

A Gateway to Top university



- **Pitch Ideas to Investors**
Secure the funding for your business ideas
- **Elevate Your Resume**
Make your resume stand out in a crowded market.
- **Become the Youngest Founder**
Transform your passion into a successful business.
- **Witness Your Quickest Transformation**
Build skills and confidence for your academic journey.



OUR COMMUNITY

370+
FOUNDERS

65+
SCHOOLS

30+
CITIES

6+
COUNTRIES





Nakshatra Bajaj

Studying in Babson # 1 college for entrepreneurship; Author of “The Anatomy of Starting a Business”

Nakshatra shared his passion to start something new, something he could call his own. Through various conversations we grasped that he had an interest towards fashion. Fashion styling and how many of his friends would come to him for advice. Nakshatra had launched a startup, ran it; however, it failed slowly. But he learned. He then reflected on writing a book for his fellow peers who were running to start their businesses but were failing quickly like himself. He participated in the Young Founder Summit to test out some of his new ideas.

One of the leading investors in the startup industry of India bought more than 150 copies of his book to be distributed to school students to read. His book was acknowledged by entrepreneurship professors in the US. Now, Nakshatra is working on another idea where he wishes to seek mentorship, learning and a chance at practical exposure through his college.

Through this rigorous profile building and the strategic planning for his applications, Nakshatra was accepted in the Early Decision round at Babson College, USA, his dream university.



Adarsh Kumar

Founder, Skillzo; Received Rs 10,00,000 Investment; 100% Scholarship at JPIS; 16 year old

Adarsh Kumar grew up in a small village Bihar, where opportunities were scarce, but his dreams were limitless.

With an enthusiasm to learn and transform, Adarsh raised money and travelled to Chandigarh to attend Young Founder Summit with no idea in mind. At YFS, Adarsh brainstormed, built, innovated and raised Rs. 10,00,000 from one of the angel investors in the jury and started Skillzo. It is a platform aimed at upskilling 10,000 school students in Bihar by providing exposure, experience, and opportunities.

In just a year, Skillzo has impacted over 7,000 students. Today, he has received 100% scholarship from Jayshree Periwal International School in Jaipur, a pioneer school in India.

Adarsh's journey is a testament to the power of resilience and innovation. He continues to inspire countless young minds in Bihar, proving that with determination, a vision, and the right support, one can turn dreams into reality. He is well set to work on his applications further for universities further1



5 POINTS TO CONSIDER WHILE CHOOSING UNIVERSITIES

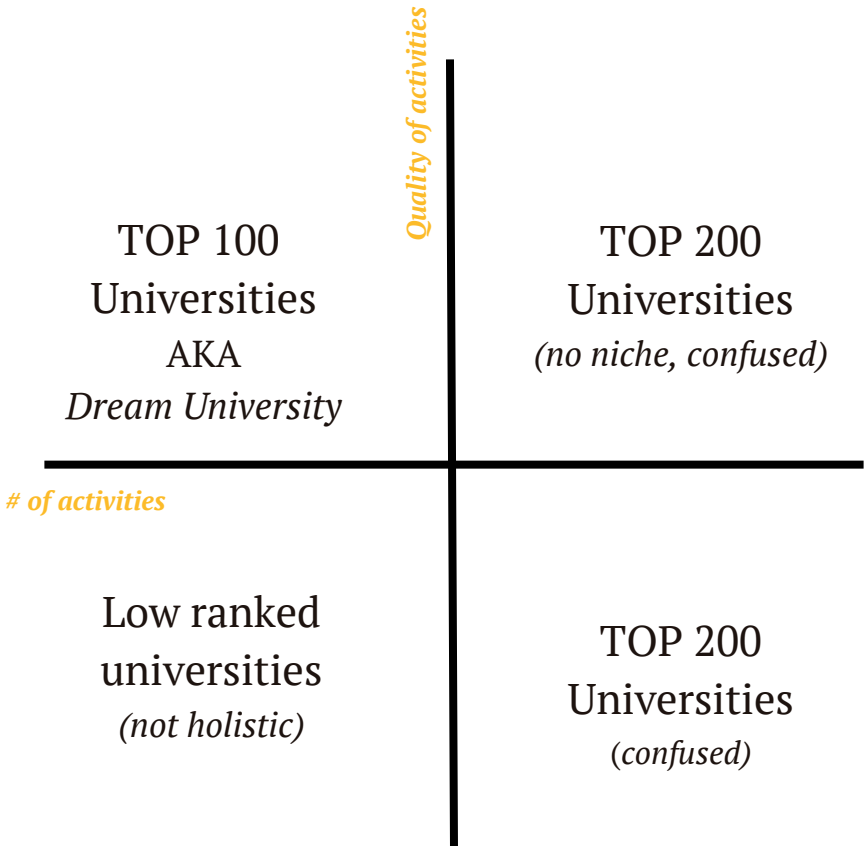
- **Academic Programs:-** Look for colleges that offer strong programs in your area of interest. Ensure that the curriculum, faculty, and resources are aligned with your academic and career goals.
- **Campus Culture:-** The atmosphere on campus plays a big role in your experience. Consider whether the college values diversity, promotes extracurricular activities, and offers a supportive community that matches your personal values and interests.
- **Location:-** The college's location affects both your lifestyle and opportunities. Whether you prefer a city, suburban, or rural setting, think about climate, proximity to home, and the potential for internships or job placements in the area.
- **Cost and Financial Aid:** Evaluate the affordability of the college, factoring in tuition, housing, and other expenses. Explore scholarships and financial aid options to ensure you can manage the costs without heavy debt.
- **Career Opportunities:-** Research the college's career services, internship opportunities, and alumni network. Strong career resources can significantly enhance your chances of landing internships and jobs in your chosen field post-graduation.



WHAT DO UNIVERSITIES ASK FOR IN THEIR APPLICATIONS

- **Strong Academic Record:** Good grades and a challenging course load that demonstrate a student's academic abilities and potential.
- **Standardized Test Scores:** Depending on the university, SAT, ACT, or other relevant test scores (like GRE, GMAT for graduate admissions) may be required, though many institutions are becoming test-optional.
- **Personal Statement/Essays:** Well-written essays that reflect the student's personality, values, goals, and reasons for applying to the specific university. This is a chance to showcase unique experiences or challenges overcome.
- **Extracurricular Activities & Leadership:** Participation in clubs, sports, volunteering, internships, personal projects or leadership roles that highlight a student's passions, skills, and initiative outside the classroom.
- **Letters of Recommendation:** Strong endorsements from teachers, counselors, or mentors who can vouch for the student's academic performance, character, and potential for success, or personalized application materials.

WITH EVERYONE SCORING 98%,
HOW DO YOU GET SELECTED?



COMMON EXTRACURRICULARS (HE/SHE DID IT.... SO DID I)

How many of these you have done, without aligning it to your major choice:

- Participated in an MUN
- Organised an MUN
- Started your own NGO
- Organised Drives for an NGO
- Taught/ donated to the underprivileged
- Joined any club that came your way

But EVERYONE is doing it!

So how will YOU stand out?

What have you done differently?

As an admissions officer, they are also evaluating your fit for the institution and to the major- how will these activities allow them to analyse/ connect?



LET'S TAKE A CASE: COMMUNITY SERVICE EDITION

There are 2 students: Student A and Student B. Both have the following in common:

Intended Major: Marketing

Academics: 97% (CBSE)

Extracurriculars: Research paper completed and published, School student council, and online courses

The only difference is:

Student A: Founder of an NGO where they have conducted food distribution drives to a local village, conducted fundraising campaigns, and other volunteer drives, serving about 100 people

Student B: Recognised the potential of 2 underprivileged students who had pottery skills. Built their social media platform and started selling for them online. During summer break, he organised a pottery workshop for students where they charged Rs 1000 per person. Student B using his marketing skills was able to get 80 registrations, helping them earn Rs 80,000 and making them self reliant.

Who would the university choose?

WHAT IS COMMON AMONG ALL CAREERS/ STREAMS?

- Medicine
 - Law
 - Business
 - Psychology
 - Arts
 - Engineering
 - Architecture
 - Designer
 - Artist
 - Agent
 - Analyst
 - Influencer
- ... and others

No matter which field you choose, there will always be scope for innovation and starting your own practice will always be a choice!

Entrepreneurship is the common thread amongst all these career options



WHAT IS ENTREPRENEURSHIP? WHY SHOULD A STUDENT ENGAGE, ALREADY?



The vision of NEP 2020 and the mandate of the Government of India on Startups are quite intertwined.

Entrepreneurship as an activity ensures students learn to think critically, take initiative, manage risks, and collaborate effectively. Many universities encourage students to start organizations, run clubs, or create community initiatives, regardless of their major. These experiences also enhance employability, as entrepreneurial students often demonstrate resilience, creativity, and leadership.

In addition, intrapreneurial thinking—the ability to innovate within established organizations—aligns with workforce trends. Companies across industries increasingly look for professionals who can adapt quickly and propose solutions, whether it's launching a new product, streamlining operations, or tackling social challenges

This interdisciplinary applicability fosters changemakers who excel not only as entrepreneurs but also within corporate, public, and nonprofit sectors.



Nyssa Gupta

Co-Founder of a sound device that adjusted frequencies to calm someone;
Future aspirant for BSc Psychology at Oxford University; 17 years old

Nyssa, deeply passionate about mental health, co-founded a revolutionary sound device that adjusts frequencies to help individuals manage stress and anxiety at Young Founder Summit. The device, designed to create calming effects, was a personal project for her—rooted in her desire to offer meaningful solutions in the mental health space.

Nyssa received transformative mentorship and critical feedback from industry leaders. The experience not only helped her fine-tune the business model but also boosted her confidence in pitching the product. Her idea gained significant attention at YFS, where it was praised for its potential to impact mental well-being.

Now, Nyssa is determined to pursue her long-standing academic goal of studying BSc Psychology at Oxford University. Her entrepreneurial experience, strengthened by YFS, has made her application stand out, showcasing her ability to combine innovation with her passion for mental health.

YFS STUDENTS HAVE BEEN ADMITTED TO



.... and many more

WHY UNIVERSITIES LOVE STUDENTS WHO PARTICIPATE IN THE YOUNG FOUNDER SUMMIT

From a university's perspective, students who participate in initiatives like the Young Founder Summit (YFS) are highly valued. YFS cultivates essential entrepreneurial skills that align with universities' missions to foster innovation and diversity

Participants like Adarsh Kumar and Nakshatra Bajaj stand out for their leadership and resilience. Their experiences enhance the overall profile of incoming classes, while their unique perspectives enrich classroom discussions.

Moreover, students who attend YFS demonstrate a commitment to personal growth, as seen in Krishnav Sahani's transformation into a confident individual. Such engaged students often become campus leaders, positively impacting university life.

The networking opportunities offered by YFS also pave the way for internships and collaborations, benefiting both students and universities. Ultimately, universities seek YFS participants for the diverse skills and initiatives they bring, significantly enhancing their academic environments. They know that students here dare to not just dream but bring their dreams to action!

YOUNG FOUNDER SUMMIT: AN EXAMPLE

YFS is a one-of-its-kind knowledge bearing competition designed for high school students from classes 9, 10, 11 and 12. The students engage in a **52- hour intensive** Startup program to ignite their minds and work on some potential business ideas. Students learn to **ideate, validate, pitch, plan, innovate and present** to the Jury while being mentored by industry experts from diverse sectors. By the end of the summit, students are able to work in teams and continue to get follow-on mentoring by designated mentors at Young Founder Summit.

At Young Founder Summit high school students collaborate with their peers and thrive to build some compelling business ideas and identify new innovations.

There are wholesome rewards and a structured mentoring track laid down for the participating students and the winning teams. The award ceremony and the final pitch day happen on Day 3 of this event.

The YFS team conducts an hour-long Bootcamp in various schools before the 3 days event where students come up with unique business ideas in just 10 minutes! During the process, YFS inspires more than **7000 students** along the way- making each student realise their entrepreneurial potential in <10 minutes!



THE YOUNG FOUNDER SUMMIT FRAMEWORK

The YFS Framework has supported 7000+ students to realise their inner potential and has set their path to their dream universities. If applied in the right manner with expert mentorship, resources and ideation- it can transform your journey to your dreams!

Today, all top universities are looking for students with an **entrepreneurial mindset**: students who build opportunities rather than wait for opportunities to come their way! While applying the framework, by setting no topic, it wants your imagination to fly! You are not bound by any theme, topic, industry or problem statement.

At YFS, with the carefully planned activities the student will be able to brainstorm ~10 business ideas within the first 2 hours with a team of people they haven't interacted with before. This particular activity, its reflection, and awards has landed students to World's top 100 universities, including but not limited to Columbia University, Georgia Tech, Babson College, University of Oxford and many more!

YOUNG FOUNDER SUMMIT FRAMEWORK: IN ACTION

Rahul, a third-year student, 3 years back had presented his idea at the Young Founder Summit (YFS) and secured 2nd place! Though he didn't pursue that idea full-time after the summit, the experience left a lasting impact. The guidance from industry mentors and the hands-on approach to pitching, team building, and networking stayed with him.

Now, in his third year of college, Rahul has launched "GreenWheels", an eco-friendly electric bike-sharing service tailored for university campuses. Drawing on the business concepts and strategies he learned at YFS, Rahul refined his approach, applying his networking skills to attract early investors and using team-building techniques to form a strong group of co-founders and operational staff.

GreenWheels is already generating revenue, with students across multiple campuses adopting the service to reduce their carbon footprints while commuting. Rahul credits much of his success to the foundational knowledge and experience he gained at YFS.

The practical skills in communication, leadership, and market analysis he picked up during the summit have been crucial in turning GreenWheels into a profitable venture. With sustainable transportation becoming a priority on campuses, Rahul's business is set to expand across more universities



Arman Uppal

Founder, Esports ki Pathshala; Revenue: 2
Lakhs RS; 17 years old

Armaan Uppal, a dedicated high school student with a passion for esports, has been actively organizing esports competitions and generating revenue. Eager to take his entrepreneurial journey further, he participated in the Young Founder Summit to present his innovative idea, "E-Sports ki Patshala," an online platform designed to empower aspiring esports professionals and enthusiasts.

At YFS, Armaan had the opportunity to refine his pitch in front of a panel of angel investors, who were impressed by his deep understanding of the esports landscape. One investor stood out, inviting Armaan for a follow-up meeting to discuss potential funding for his venture. Not only did this investor express interest in financing "E-Sports ki Patshala," but they also offered invaluable mentorship on scaling the business.

This support was crucial for Armaan, providing him with the guidance and resources he needed to accelerate the growth of his platform. Through YFS, he gained invaluable connections and insights that will undoubtedly shape the future of "E-Sports ki Patshala" and help him realize his vision of empowering the next generation of esports professionals. He certainly has a brilliant university waiting for him.



YFS FRAMEWORK: --- IN REALITY

Networking is an extremely important aspect for a businessman/woman! All our participants receive their very own business cards which presents their potential far beyond class, gender or anything! It build students into a tight knit community! They are on the lookout for their co-founders at all times!

Icebreakers are the most integral aspect of YFS- it has allowed students to break through from their shortcomings and transform themselves into a much more confident individual. It teaches them to break their own assumptions and walk into a room with confidence, while making an impression. If you ever find a YFS alumni- you will always find them drooling over this part!

Individual pitching: Each and every one pitches! No one is left behind! The energy that you feel at YFS is so contagious that even the most silent ones jump up to pitch and the ones with no idea are confident to build one real quick with our support!

Stage Pitching- Once everyone has pitched to the mini jury, the Top 24 ideas are then pitched on the stage, where the community votes on which idea they would like to work on during the weekend- ultimately leading to Top 12 ideas getting selected. Universities appreciate the competitiveness and each child's potential to be selected as one amongst 120+ business ideas. They also appreciate their ability to share their ideas with others.

Building the team is the most effective activity where Founders build their teams by themselves. It is such an important activity because the Founders reflect back on what are the skill sets they are looking for in their co-founders and the co-founders build a space and responsibility for themselves in the team.

Students sit together and **ideate, build and network** while receiving sessions from our experts.

Topics revolve around building their business model, integrating technology into business, and understanding the art of pitching to be able to sell your product or service to all stakeholders.

Students don't work on vague business ideas like opening up a home bakery, they work on building apps, communities, products that **address problem statements** like finding space to play football in their locality to early detection for breast cancer! They conduct market research and validation, the most fun part of their YFS journey to understand if the product/ service really addresses a problem statement, find their audience and the price point.

Mentorship happens consistently throughout the 3 days from experts who regularly work with startups and help them in their growth journey! Dedicated mentors to provide their insights on the industry, brainstorming and providing meaningful feedback on their businesses. The end result is a beautifully revised business model and pitch that leaves all- jury, parents, and colleges- awestruck!

Wrap up the days with a fun **social evening!** Enjoy dance, games, paint and candid conversations with your fellow young founders. It is the perfect time to unwind, celebrate your hard work, and build lasting connections- ones who 5 years or 15 years later could be your potential co-founders!

Day 3 ends with an **award ceremony** to celebrate outstanding achievements. Awards will be presented for the **18 Under 18, Young Founder of the Year, and the Winning Teams**. This is a moment to recognize the hard work and dedication of all participants, to celebrate their first crucial step to World's top 100 universities!



*You're never too young.
It's never too late.
We've revealed the secret.
The choice is yours.*

RAAVI SAHNI

**Mother of Krishnav Saini,
Winner at YFS 2023, Admitted to Masters
Union- #1 Business school in India**



A PARENT'S JOURNEY WITH THE YOUNG FOUNDER SUMMIT

Raavi Sahni, mother of Krishnav Sahani, shares her experience of her son's transformation after attending the Young Founder Summit (YFS). Before YFS, Krishnav was shy and underconfident in school.

The summit provided a supportive environment through ice breakers and networking opportunities that helped Krishnav find like minded ambitious students. Raavi noticed a remarkable change in his demeanor as he engaged in activities that encouraged him to step out of his comfort zone. The encouragement from mentors and peers inspired him to embrace new challenges and pursue his passions.

Krishnav not only gained confidence but also won the Young Founder Summit, boosting his self-esteem and inspiring him to take charge of his academic journey. This victory motivated him to explore leadership roles within his school. As a result of his experiences, Krishnav was accepted into a prestigious college in India for a Business- **Master's Union**, after acing his interview with confidence. Raavi expressed her pride in his accomplishments and gratitude for the opportunities provided by YFS, believing that it was a pivotal moment in his life. She cheers for the program and encourages every child from all backgrounds to participate and discover themselves!

TRUSTED BY STUDENTS OF TOP SCHOOLS



PARTNERED WITH PRESTIGIOUS ORGANISATIONS



ANGEL INVESTORS ON JURY PANEL



Aarti Gupta-
CIO, Anikarth Ventures



Aakash Goenka
Chairman, Goldie Group



Mr Saurabh Munjal
Co-Founder- Lahori Zeera



Mr. Ashok Mehta
MD, Emmforce Autotech Limited



Mr. Arks Srinivasan
CEO, IFACET, IIT Kanpur



Mr AJ Singh
Founder, Tynor

MENTORED BY TOP INDUSTRY EXPERTS



Ganesh Jha
Co-Founder FinoFii



Azeed Mehta
CEO Emmforce Autotech Limited



Rahul Nainwal
CEO, Runway & Director
UPES-SOB



Nitika Khurana
Head Angel Investments- Chandigarh
Angels Network



Vineet Khurana
CEO- Startup Accelerator
Chamber of Commerce



Karan Checker
Partner at Drish Infotech and
ESS ENN Associates.

WHAT OUR STUDENTS SAY



“

This was definitely one of the most wholesome and exciting experiences I've ever had, I've taken a lot from these 3 days. It was a room full of amazing people and unique minds, and I really did have fun and learned tons of new things. I think I have grown intellectually within these three days. Honestly, you and your team did a great job in executing this event, it was really a thrilling experience. The excitement, knowledge, ideas, it was truly an exhilarating experience. Thank you so much for the memories and the knowledge 🥰

- Chevonne Bansal

“

Thank you so much mam for giving us such a lovely BEST memorable experience ever I had in my life... We are so grateful for this opportunity and tbh without you, i would be the same guy as i was before YFS just a normal simple guy with no mindset towards any business idea and all... TYSM ma'am and we will miss you so so SOO much!!! 🥰

- Shaurya Veer Singh



“

Can't ever thank you enough for this wonderful experience! The determination and the amount of encouragement I have now, it's all because of YFS. Can't wait to set up my own startup someday soon with the guidance of the amazing mentors I met at YFS! Last time my sister participated and I am so glad she encouraged me this time! 🥰

- Japleen Mumick



I have been consulting 3000+ students to their right career choice and their dream universities across the globe, despite their confusion, zero extracurriculars, and low grades, and no history of overseas education in the family. Normally, a 30 minute one-on-meeting with me is priced at Rs 9,999; however, as a reader it will be absolutely free of cost! Scan the QR code and fill a 30-seconds form to arrange a call back from my team!

By filling this form, you are ensuring a golden future for your child!

Ensure Your Future with Admissions to Top Colleges

Scan the QR code Below

